

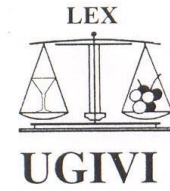


ORDINE DEGLI
AVVOCATI DI MILANO

in co-operation with



UNION INTERNATIONALE DES AVOCATS



UNIONE GIURISTI DELLA VITE E DEL VINO

SEMINAR

"WINE, HERITAGE AND TERRITORY"

Friday, 8th May 2015, 10:00 a.m.

Aula Magna, Palazzo di Giustizia di Milano – Via Carlo Freguglia, 1

Opening addresses:

- *Avv. Remo Danovi*, President of the Milan Bar Association;
- *Avv. Laurence Bory*, UIA Elected Vice President - Union Internationale des Avocats;
- *Avv. Pietro Caviglia*, UGIVI President - Unione dei Giuristi della Vite e del Vino;
- *Avv. Massimo Audisio*, Milan Bar Association Expo Scientific Committee;

Morning session

10:00 a.m.-1:00 p.m.

Session chairman and co-ordinator: *Prof. Avv. Bruno Nascimbene*, Co-ordinator of the Milan Bar Association Expo Scientific Committee and Head of the Jean Monnet Centre of University of Milan

Lectures:

«The development of the European regulations as regards wine-related issues: from Italy to Europe and back»

Prof. Avv. Paolo Borghi, Professor of EU Law and Food Law, University of Ferrara

«Criminal protection in wine trade and marketing»

Avv. Paolo Tosoni, Criminal lawyer and Councillor of the Milan Bar Association

«Heritage and Territory in wine marketing: challenges and experience gained on the ground»

Sergio Dagnino, CEO CAVIRO Agri co-op.

«Designation of origin protection in the wine trade agreement between EU/USA»

Avv. Stefano Dindo, Union Internationale des Avocats and UGIVI - Unione dei Giuristi della Vite e del Vino

«Wine and Territory as UNESCO heritage »

Avv. Diego Maggio, UGIVI - Unione dei Giuristi della Vite e del Vino

«Designation of origin regulations VS. innovation»

Antoine de Brosses, Lawyer of the Paris Bar Association – Product Law Firm



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Afternoon Session
2:30-5:00 p.m.

Session chairman and co-ordinator: *Avv. Aldo Bulgarelli*, CCBE former President and member of the Milan Bar Association Expo Scientific Committee

Lectures:

«Designation of origin protection of quality agri-food products on EU and international markets, specifically focusing on wine and alcoholic beverages »

Prof. Avv. Fausto Capelli, Professor of EU Law at Collegio Europeo/University of Parma

«Heritage and Territory in wine marketing: challenges and experience gained on the ground »

Dott. Daniele Simoni, General Director SCHENK ITALIA

«The wine sector from the American point of view»

Dott. Paolo Ceresa, Business Services Manager - American Chamber of Commerce

«Direct and indirect barriers to the free circulation of wine products»

Dott. Paolo Castelletti, Unione Italiana Vini Secretary General

Concluding Remarks

Avv. Laura Cossar, Treasurer and Councillor of the Milan Bar Association

Free Admission

The attendance at the Seminar entitles to 4 ECTS credits. Enrollments to be made through Formasfera platform (<http://albosfera.sferabit.com/coamilano>) accessible from www.ordineavvocatimilano.it in the section entitled "Formazione Continua"

For any further information please contact the Milan Bar Association at the following e-mail address:
relazioni.internazionali@ordineavvocatimilano.it



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Works will be held in Italian with English simultaneous translation available.



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